

The Award Winning

## Malibu Rotary Club Surfwriter

October 8, 2014

Official Newsletter of the Rotary Club of Malibu  
Malibu Rotary Club President Margo Neal

Edited by Dr. John W. Elman  
Pictures by Dr. John W. Elman

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- **Last week: City of Malibu Information Officer Matt Myerhoff and Media and Technology Technician George Gabriel , talk about How the City of Malibu Works to Increase Community Engagement.**
- **Payments Accepted for Malibu Rotary Hollywood Halloween Fund Raiser (give to Maggie) and also for Rotary Foundation Raffle Tickets (give to David Baird)**
- **Other News and Guests at the Last Malibu Rotary Club Meeting**
- **Malibu Rotary Club Supports RainCatcher.**

- Check **Calendar** on Malibu Rotary website [www.maliburotary.org](http://www.maliburotary.org)
  - **Rotary International Website:** [www.Rotary.org](http://www.Rotary.org)
  - **Rotary District 5280 Website:**[www.rotary5280.org/](http://www.rotary5280.org/)
  - **RI President (2014-2015) Gary CK Huang**
  - **Rotary District 5280 Governor (2014-2015): Elsa Gilham**
    - **Assistant Governor for Malibu Rotary Club: Neil Godsey (2014-15)**

**Malibu Rotary Club to Host Santa Monica-Malibu School Board Candidates Forum at 6:00 pm October 15 at Pepperdine LC 155—no noon meeting that day**

The Malibu Rotary Club hosts a forum for the Candidates of the SMMUSD School Board. Four candidates will be elected from the field of seven candidates, all of whom will speak at the October 15<sup>th</sup> Malibu Rotary hosted event.

**Julie Collier**, Founder of Parents Advocate League, will be moderator. The Forum will be 6:00 to 7:30 pm October 15 in room LC 155 at Pepperdine Drescher Graduate Campus Center for Learning & Technology

**SMMUSD - School Board Candidates 2014**

- **Patty Finer**
- **Craig Foster**
- **Laurie Lieberman \***
- **Dhun May**
- **Ralph Mechur \***
- **Richard Tahvildaran-Jesswein**
- **Oscar de la Torre \***

\*Incumbent School Board Member

**Link to Candidates Pictures, Statements, and Videos:**

<http://smvote.org/candidates/#SchoolBoard>

The public is invited to contribute questions asked by Julie prior to the event by e-mailing [Julie@parentsadvocateleague.org](mailto:Julie@parentsadvocateleague.org) in addition to Q & A at event.

**City of Malibu Media Information Officer Matt Myerhoff and Media and Technology Technician George Gabriel, talk about How the City of Malibu Works to Increase Community Engagement**



**George Gabriel (L) and Matt Myerhoff (R) both work together to in the City of Malibu Media Information office.**

- Matt was recently appointed to his current position as the city's Information Officer only recently, starting in August. Previously he was Corporate Communications Manager at Los Angeles Tourism & Convention Board and Communications

Director for Councilmember Mitchell Englander in the City of Los Angeles.

Although George Gabriel only recently became employed by the City of Malibu as Media and Technology Technician, he was a Graduate Student Intern at City of Malibu when he was a graduate student at the Pepperdine University School of Public Policy, after he received his undergraduate degree at UC San Diego.

It appeared that the purpose of their visit was not so much to tell us information about services the City of Malibu provides, but rather to find out how people in Malibu would like to receive

information, and also the plans the city has to implement a new E-notification system so the citizenry can stay up-to-date on public meetings, events, emergency info and traffic closures.

Malibu residents can subscribe to receive notification about City services and activities by email, text message, or both, and can unsubscribe or re-subscribe at any time.

More than 90 categories are available, including emergency alerts, traffic alerts, special events, public works projects, calendars, City classes and programs, Council and Commission meetings, election information, environmental information, and neighborhood-specific information.

### **Emergency Preparedness**

Malibu is geographically isolated and vulnerable to natural disasters, so a highway closure, wildfire or other emergencies can have a huge impact on residents. In case of emergencies, residents need to know how to get in and out of the area. The City uses the e-notification system to provide real-time, accurate information from other local agencies.

### **Building Community**

The City is committed to building strong, positive relationships with all of Malibu's residents, and is working to get more of Malibu engaged in the important topics of the community. The citizens of Malibu are deeply devoted to the community, and they need to know how the City is working for them in order to make informed decisions and contribute their thoughts, ideas and concerns so that the City can provide the highest possible level of service.

### **How to Sign Up**

Visit [www.malibucity.org/news](http://www.malibucity.org/news) and follow the step-by-step instructions. Find the subject you are interested in and click the icon to receive e-notifications by text or email.

For more information, please contact Matt Myerhoff, Media Information Officer at 310-456-2489 ext 283 or [mmyerhoff@malibucity.org](mailto:mmyerhoff@malibucity.org).

## **Other News and Guests at the Last Malibu Rotary Club Meeting**

### **Guests**

Guests at the October 8 meeting included **Rex Levi**, and

**David Baird** is collecting checks for the Rotary Foundation Raffle tickets. \$100 donation purchases a dozen raffles and also goes towards each member's donation toward the Rotary Foundation for the year. The money for all the Rotary International projects and scholarships comes from the Rotary Foundation.

## **Report on District Breakfast October 7**

**David Zielski, Bill Wisard, John Elman, Peter Formosa** and **Delvin Glymph** all reported on the October 7 Rotary District Breakfast at the City Club in Los Angeles, CA featuring Rotary Peace Fellow Alumnus **Jeff Whitfield**, whom the Rotarian magazine called “The Best Speaker in Rotary.” There were also 10 other short speakers, members of the larger organization called Rotary Alumni Association—a group of Rotary Ambassadorial Scholars and Peace Fellows, all with wonderful stories to tell of how Rotary changed their lives while they studied in a foreign country. Those interested in the Rotary Peace Fellows Scholarship, in which students earn Masters Degrees in Peace and Dispute Resolution, should contact **Mark Ameli** of the Rancho Park Rotary Club. Also at the Rotary District breakfast was the announcement by DG Elsa Gilham of a 63<sup>rd</sup> Rotary Club in district 5280, the Rotary Club of Compton, with Willie Brown as the new Club President. The District breakfast also recognized the Filipino Rotary Club for having 100% of their members Paul Harris Fellows, which means that each member of the club has contributed at least \$1000 to the Rotary Foundation .

## **Malibu Rotary Club Hollywood Halloween Fundraiser October 24**

**Maggie Luckerath** gave a report on donated raffle items. The list will be posted on the Malibu Rotary website when available. **Annalisa Averill**, a Pepperdine student and visitor our meetings, said she will have a group of Pepperdine student volunteers help set up. More on the Hollywood Halloween event is in article below.

## **Hollywood Halloween Malibu Rotary Fund Raiser October 24<sup>th</sup>**

The chairperson of event is **Maggie Luckerath**. Those planning on attending should pay Treasurer Hubert Luckerath \$70.00 per person after sending RSVP to Maggie. It is possible to register on line at [www.maliburotary.org](http://www.maliburotary.org).

60% of the proceeds of the event will go to Rex and Friends (see <http://www.rexandfriends.org/>)

Beneficiaries of event, in addition to Rex and Friends (Rex will perform at event) are Malibu Youth Football and Malibu Surf Club. While Hubert is out of town Maggie will be accepting checks for Hollywood Halloween Fund Raiser

### **Costume Party Fund Raiser by the Malibu Rotary Club**

**to support autism and Malibu youth sports.**

- **Dinner, Drinks, Entertainment.**
- **Prizes to the Best Costumes.**
- **Raffles**
- **Silent Auction**

**\$70.00 per person includes food, wine/beer.**

**SPECIAL PERFORMANCE BY REX LEWIS-CLACK (who was featured on three separate 60 Minutes profiles on rare musical savant)**



Rotary Club  
of Malibu

# Fundraiser to support Autism and local Malibu needs



Friday  
Oct 24th  
7-11pm  
2014

- DINNER, DRINKS & ENTERTAINMENT
- PRIZES TO THE BEST COSTUMES
- RAFFLES
- SILENT AUCTION



MALIBU SURFSIDE NEWS



# Halloween & Party

Sponsored  
by



**SPECIAL PERFORMANCE BY REX LEWIS-CLACK**  
as featured on three separate 60 Minutes profiles!

**Malibu West Beach Club**  
**30756 W Pacific Coast Hwy, Malibu, CA 90265**

TO PURCHASE TICKETS OR INFORMATION PLEASE CONTACT:  
**Maggie Luckerath hubsden@aol.com 310-457-6822**

## Malibu Rotary Club Supports RainCatcher

### Malibu Rotary—Home Club of RainCatcher Executive Director David Zielski

Every 21 seconds, a child dies from a water-related illness. Women and children spend 200 million hours a day collecting water.

There are over a billion people who do not have access to clean drinking water. RainCatcher is efficiently doing something to try to reduce that number. They get low cost, low maintenance and sustainable water systems to Uganda and Kenya so women and children have a safe and close water source.

Besides the obvious health benefits, providing a local and safe water source multiple other social, economical, and educational benefits also accrue. There can be an increased girls' school attendance, level of education and literacy rates, as they no longer need to miss school to secure water for their families and have adequate and separate sanitation facilities.

There can also be reduced physical injury from constant lifting and carrying heavy loads of water, reduced risk of rape, sexual assault, and increased safety as women and girls do not have to go to remote and dangerous places to defecate or to fetch water during the night.

The Malibu Rotary Club along with the Rotary Clubs of Beverly Hills, CA USA and the Rotary Club of Entebbe, Uganda has applied for a Rotary Foundation Grant to assist Raincatcher.

There are several videos available on You Tube that show the amazing things Raincatcher is doing bringing clean drinking water to places in Uganda and Kenya where there was previously

no



clean drinking water. David Zielski, Executive Director of Raincatcher, makes regular trips to Uganda and Kenya to do Raincatcher installations and maintenance. The latest video showing what David and the Raincatcher people are doing was shown at the Malibu Rotary Club meeting on August 20. A link to the video is now on the Maliburotary.org website. The direct link to the video is at:

<https://www.youtube.com/watch?v=59rzOcM-RLo&list=UUFetq8NgjhXhtkVf0idcQUg>

After viewing this RainCatcher video on YouTube look at some of the others. This is a project that all of the Rotary world should be participating in. Malibu Rotary Club is proud to take a lead in this endeavor.

**Upcoming Speakers** (yet to be confirmed)

Bella Communities Director Khoi Pham (who was on the last helicopter out of Saigon)

Dana Sherman of the Fleet Street Bike Project

Dan Wise on history of the 25,000 acres from Marina Del Rey to PV Peninsula to Western Ave

## Calendar (for details on these programs see [maliburotary.org](http://maliburotary.org))

SMMUSD Candidates Forum at 6:00 p.m. in LC 155 Oct 15, 2014

\*\*\*\*Because of the Santa Monica-Malibu Unified School District School Board Candidates Forum at 6:00 p.m. there will be no noon meeting\*\*\*\*

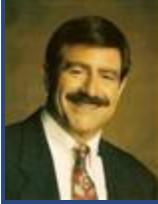
**The Malibu Rotary Club hosts forum for the Candidates of the SMMUSD School Board.**

### **SMMUSD - School Board Candidates 2014**

Joanne Gary Oct 22, 2014  
Common Core Curriculum

Floyd "Shad" Meshad, LCSW, CTS, TFTdx Oct 29, 2014

## National Veterans Foundation--Vietnam Veterans Re-Socialization



This is the first of a 4 part series the Malibu Rotary Club will present about the aftermath that still exists as the result of American involvement in the Vietnamese war.

For more than 40 years, NVF Founder and President Shad Meshad has worked as a therapist for veterans and an advocate for veterans' rights. After receiving his master's degree in psychiatric social work from Florida State University, he enlisted in the army in 1970, and served as a counselor for U.S. soldiers in Vietnam.

Upon his return to the U.S., Meshad founded and directed the Vietnam Veterans Re-Socialization Unit at the VA Hospital in Los Angeles, California. It was the first program of its kind, focusing on the readjustment problems of Vietnam veterans. During this time, Meshad was among the first to study the disorder now known as Post-Traumatic Stress Disorder, or PTSD.

In 1978, he worked to develop and lobby for the National Vietnam Veterans Readjustment Bill. In 1979, he founded the Vet Center Outreach Program, which now serves veterans in more than 200 locations across the country.

Professor Darlene Rivas Nov 05, 2014

Overview of American involvement in Viet Nam.

Darlene Rivas is a professor of history with a specialty in international relations. She is widely known for her expertise in the diplomatic history of the United States, having published widely in matters relating to South America and Nelson Rockefeller.

Shannon Latson Nov 12, 2014

Managing Conflict at Home and at Work

**Description:** Few of us like conflict, but it will always be a part of our lives. Dealing with conflict in healthy ways can deepen your relationships, permit personal growth, and improve the outcome of challenges that you face. Join us to get some tools on how to approach your next difficult conversation.

**About the Presenter:** Shannon Latson works as a Marriage and Family Therapist for Stillpoint Family Resources in West Hills, and she also works as an Office Manager in the International Studies and Languages Division of Pepperdine. She obtained her undergraduate degree in Business from Michigan State University, her master's degree in Psychology from Pepperdine University, and her Certificate in Dispute Resolution from the Straus Institute at Pepperdine's School of Law. Shannon volunteers as a club convocation leader for Pepperdine students, serves as the faculty/staff advisor for the Pepperdine Swing Dance Club, and she has presented at many community organizations, including a psychiatric facility, a gang prevention unit of the Van Nuys police department, a domestic violence shelter, Many Mansions, and the National Alliance on Mental Illness.

Sean Mccaffery Nov 19, 2014

Camps and tutoring program for homeless and low-income children

I will be speaking about my non-profit for homeless and at-risk youth and also inviting everyone to volunteer Thanksgiving Day at the House of Blues on Sunset.

[www.childrenslifesaving.org](http://www.childrenslifesaving.org)

[sean@childrenslifesaving.org](mailto:sean@childrenslifesaving.org)

Rick Mendoza Dec 03, 2014

Rick's Underwater Images -- A slide show you won't want to miss

**Richard "Rick" Mendoza, PDG**

Rick joined Rotary in 1986 - was club president in 1993-1994. And he served as **District Governor in 2002-2003** –

In 2009 he was recognized with Rotary International's highest award the **"Service Above Self"** award.

In 2012 he was recognized with The Rotary Foundation's highest award, the **"Distinguished Service Award"**.

He served a three year term as the District Rotary Foundation Chair for D-5280. And, he is currently serving Zone 26 as the Assistant Regional Rotary Foundation Coordinator in 2013-2015.

In 1973, as a hobby, he became a Los Angeles County Certified Under Water SCUBA instructor - and was cross certified with NAUI and PADI. He taught SCUBA for 4 years certifying 200+ students.

His passion for photography is recognized throughout the District, Zone and Rotary International. At this meeting Rick will show some of the images he has captured with underwater camera.

Evening Dinner Holiday Party at Malibu West Dec 10, 2014

Instead of noon meeting Malibu Rotary Club Holiday Party (Malibu West Swim Club